ecosostenibile.eu®

ZERO cdp

eCO2®

Reach your ESG goals, measuring
sustainability with certified disclosure

Daniele Roscino Avetrani
Founder & CEO
d.roscino@ecosostenibile.eu

Metrics

PROBLEMS

Unreliable Metrics

- Compliance complexity
- Data not available

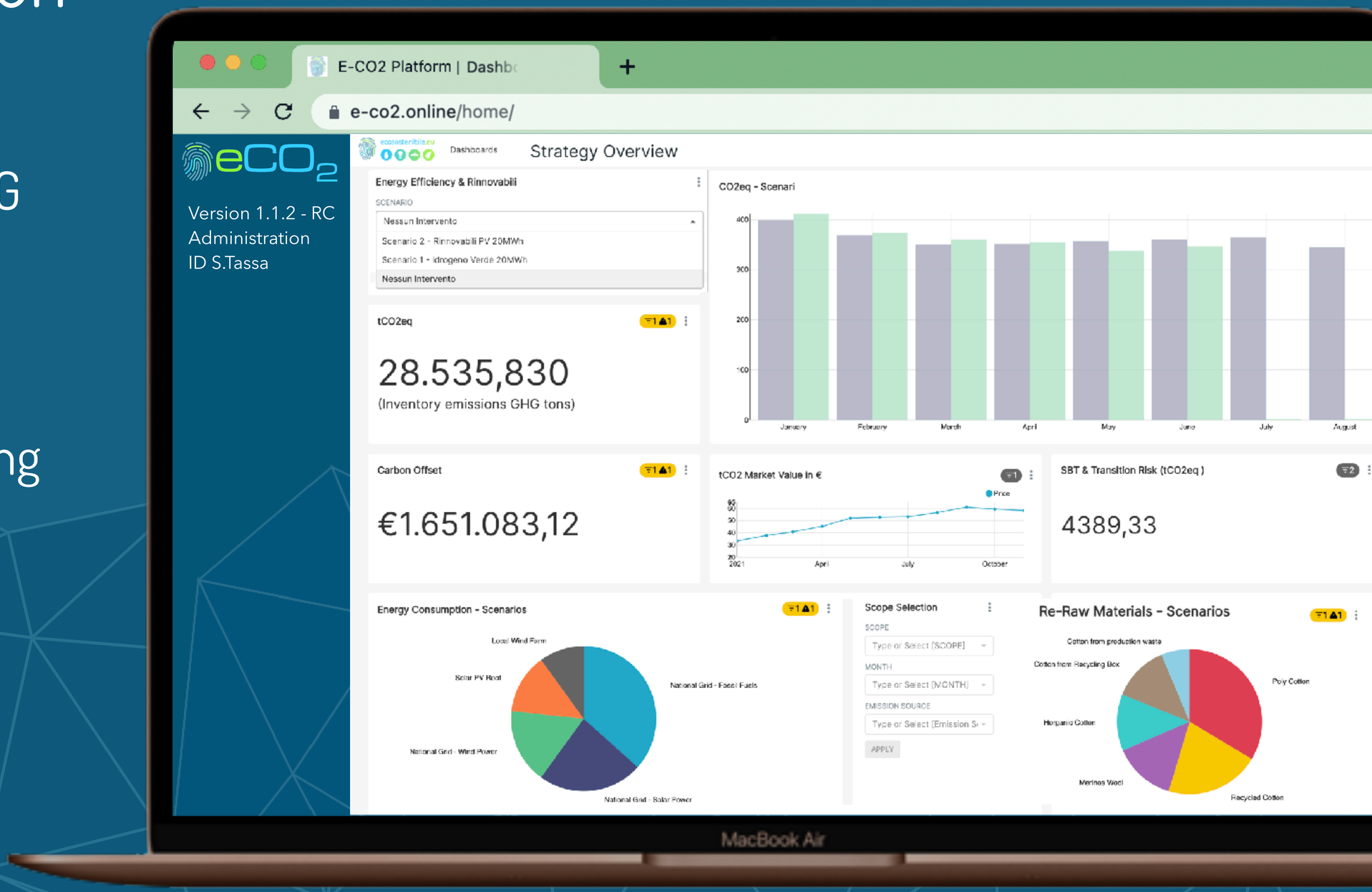
NEEDS

Transparency

- Avoiding sanctions
- Erase Greenwashing

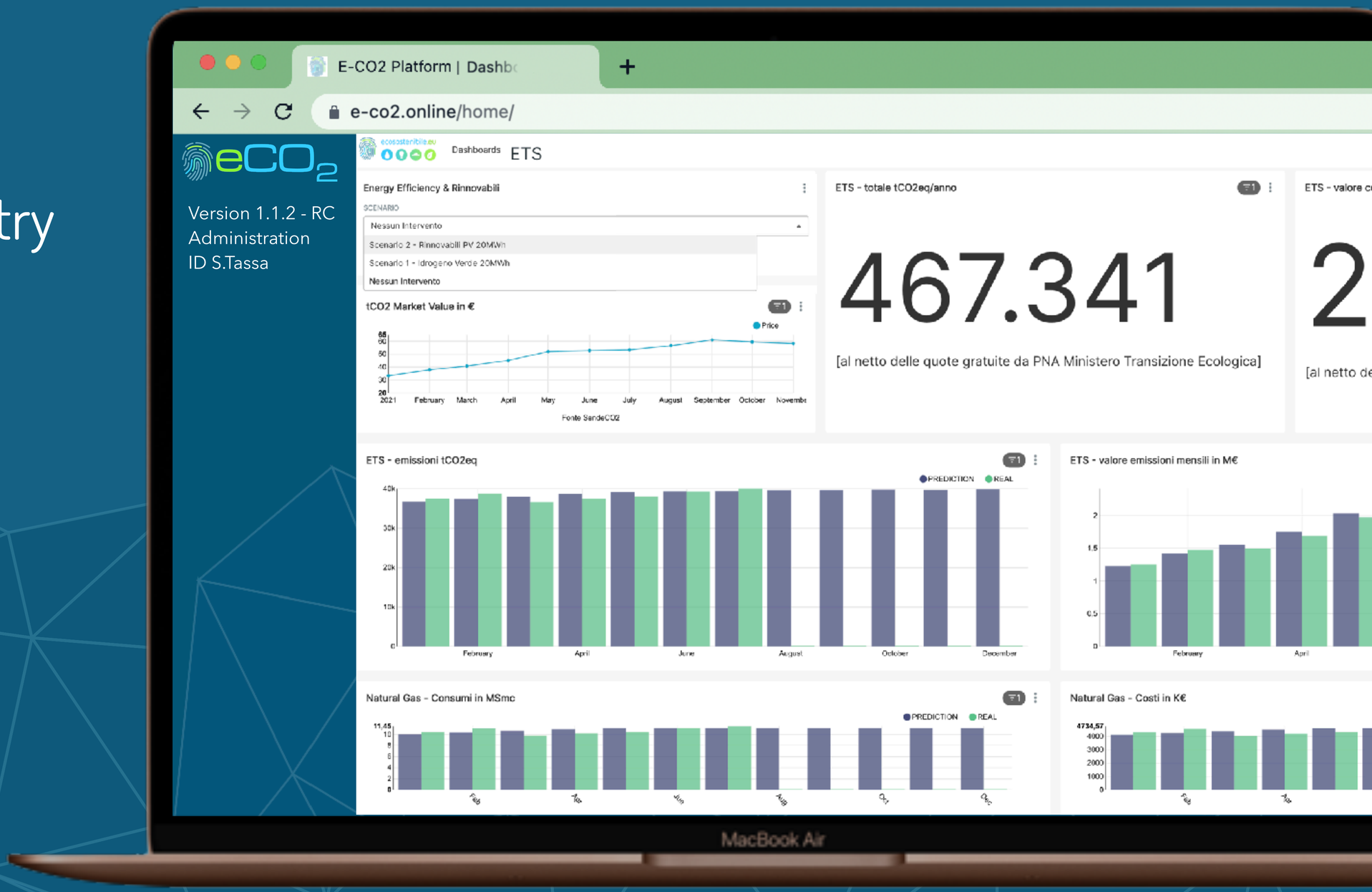
SaaS Solution

eCO$_2$® reach your ESG goals, measuring sustainability and solving compliance with certified reporting



Bye-Bye to

- Manual data entry
- Assessment
- Outsourcing
- Greenwashing
- Sanctions

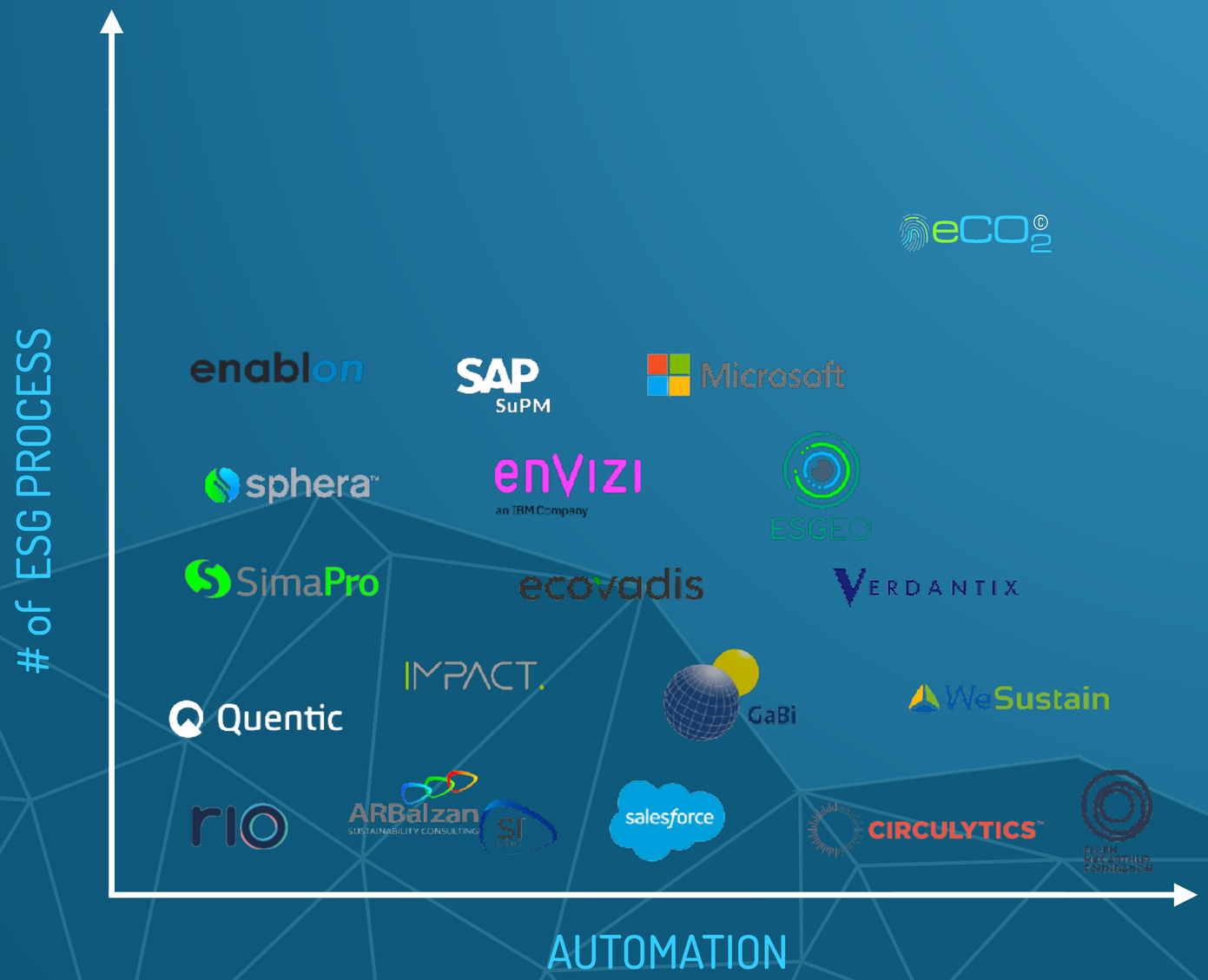


BigData, AI

- 12k data points client/yr
- Benchmarker per sector
- Machine Learning, AI, IoT

Competition

eCO$_2$® is the only **All-in-1** platform on the market



SaaS Recurring Revenue Model

One Shot
Setup
per complexity

+

Yearly
Subscription
€10k per Feature

+

Multiple Shot
Pay per Use
€10k per Project

Average Contract Value
€15k

Average Prospect Value
€30k

Traction

4 Clients - 10 Prospects

150k revenues

22 Expressions of Interest

€1M Pipeline

Pre-Seed Round

€100k

ARR

+100%

Lifetime Value

3 Years

Go-To Market

10 Partnerships

100 Prospect shared

Capgemini

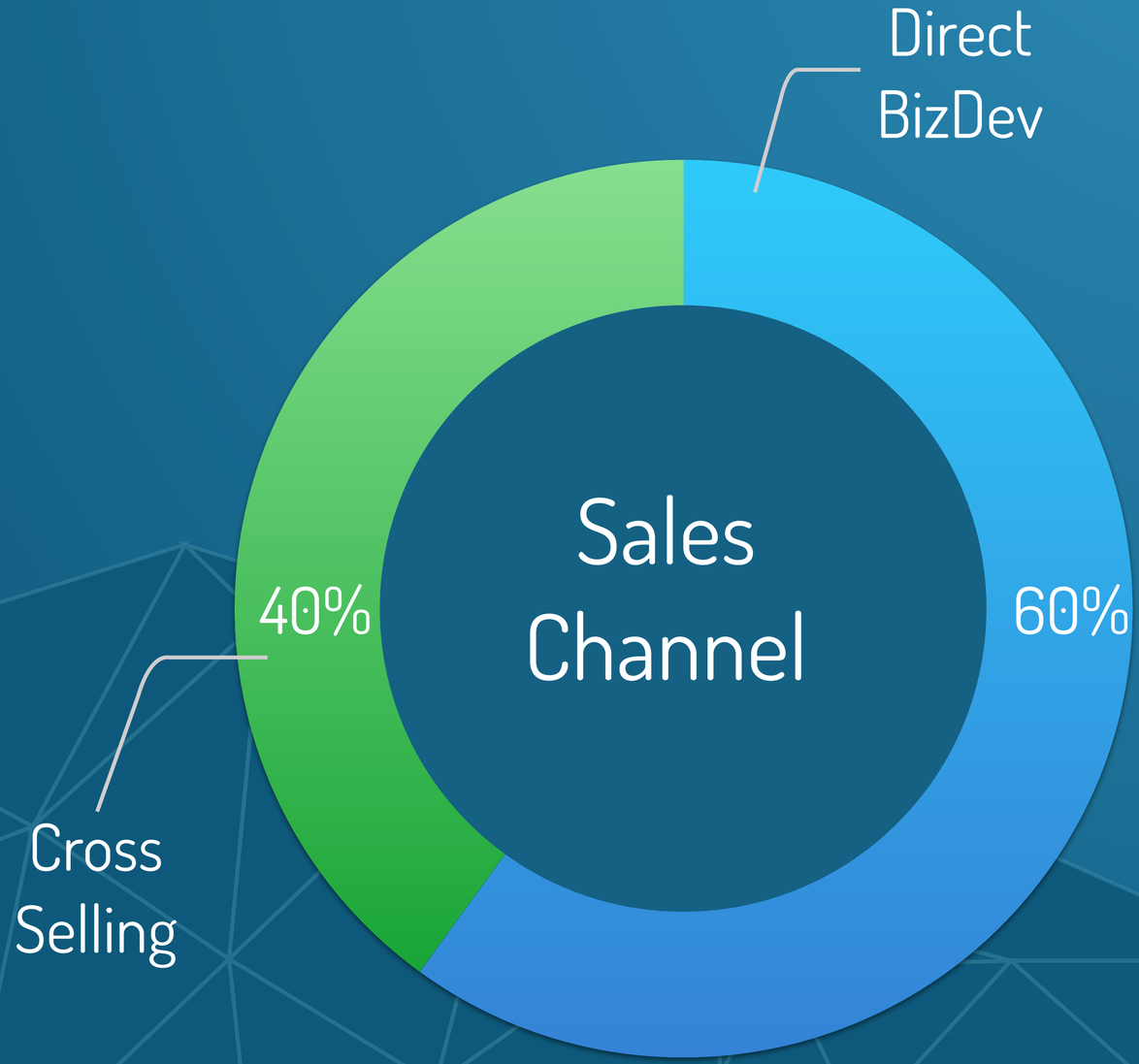
NEOSPERIENCE

NTT DATA

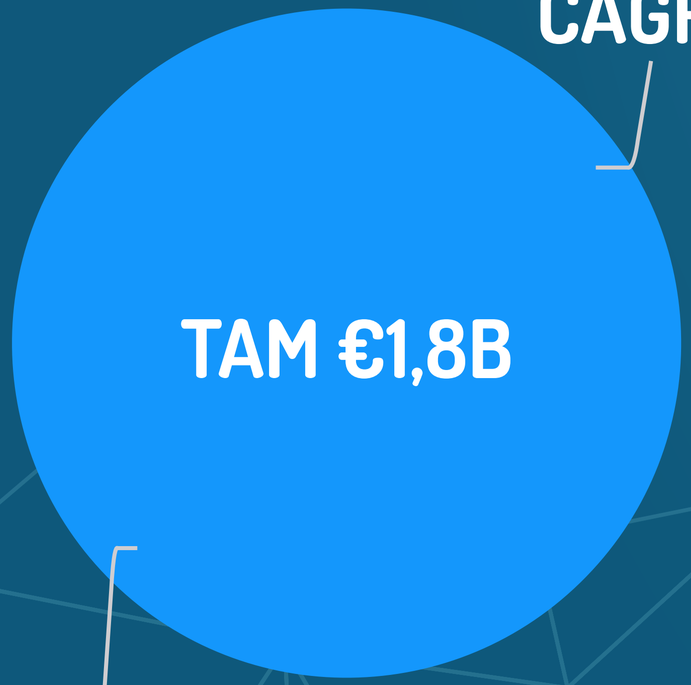
LIFEGATE

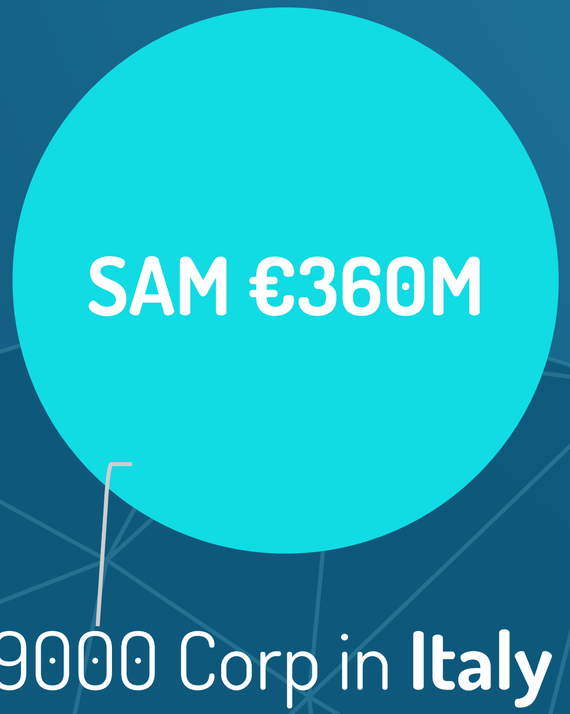
Entopan

ERM



ESGtech Target Market

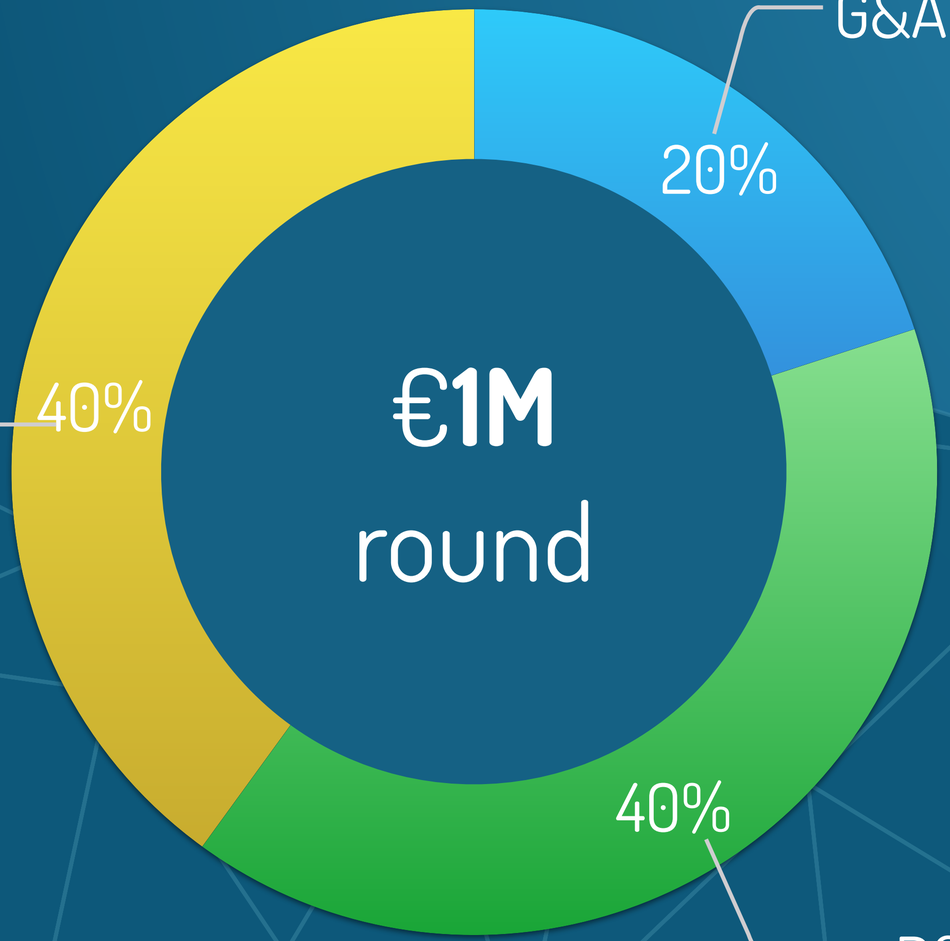




Data set referred to a company property market analysis (source OpenData Services & europeanbusinessreview.com) - strictly confidential

Fundraising

Use of funds

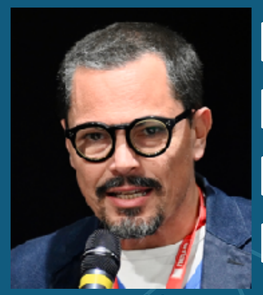


18 months Runway reaching

- SaaS 2.0
- 32 clients
- €1.3M turnover
- €11M CO_2 credits

Founding Team

CEO



Daniele Roscino Economics & MBA, **+20years** ESG business executive with extensive global strategy expertise

COO

Christian Sansoni Physics, **+20 years** in ICT, startups, Digital Transformation and Innovation Technology

CTO

Sandro Tassa Physics, **+20 years** in IT, incredible ability to foresee tech applications into SaaS

ADVISOR

Stefano Bonini Professor in Finance at NYC Stevens IT and SDA Bocconi, Harvard fellow

Experienced team covering all critical areas of ESG, sales, tech, finance, PMO

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